

# CELEBRATE THE G.O.A.T. OF CONDIMENTS ON NATIONAL MUSTARD DAY SATURDAY, AUGUST 6, 2022

(Middleton, Wisconsin) Since 1992, the National Mustard Museum has been celebrating **National Mustard Day** on the first Saturday in August, paying tribute to the **Greatest (Condiment) Of All Time**. Hubbard Avenue in front of the **National Mustard Museum** in Middleton, Wisconsin, will be the scene with hot dogs and bratwursts, mustard ice cream, hot soft pretzels, mustard tastings, live music and mustard games for kids of all ages on Saturday, August 6, 2022.

Live music begins on the French's Music Stage at 10am with **The Blue Accordion**. Madison's own **Black Star Drum Line** will rock the streets with its heart-pounding precision beats at 11:00 am, followed by afternoon headliners **The Dawg Bones**. At the Family Tent, the popular **Kids Are People Too!** will delight the crowds with interactive rock 'n roll shows, and everyone will want to take part in the new "Pie-Walk" (better than the old-fashioned "cake-walk") sponsored by the **Hubbard Avenue Diner**.

**Usinger's** of Milwaukee returns as the official sausage sponsor of National Mustard Day. There will be plenty of mustards to slather on your dogs and brats. A special addition this year will be mustard-flavored ice cream from **Chocolate Shoppe Ice Cream Company**. New activities include a portable rock climbing wall and a mustard speed pitching game. Can you cut the mustard?

Details of all the activities and a schedule are online at [www.mustardmuseum.org/mustard-day/](http://www.mustardmuseum.org/mustard-day/)

The National Mustard Museum recently concluded the annual **World-Wide Mustard Competition** and on Mustard Day visitors will have the opportunity to taste many of the medal winning mustards, including the **2022 Grand Champion Tiger Tail Curry Mustard**.

The nonprofit National Mustard Museum holds the world's largest collection of mustards (more than 6,500) and mustard memorabilia. Mustard lovers will have the opportunity to buy the museum's book, *The Art of Mustard*, with more than 600 pictures of objects and artifacts in the museum collection. The popular game, *Please Pass the Mustard!*, will also be available for sale, as are hundreds of mustards and other gourmet foods.

For those unable to attend the festival, we will launch a Mustard Day YouTube video, with mustard greetings from around the world, on the morning of August 6. We will also host a live Mustard Day Zoom at 5:00 (CDT) on August 6. Details and links will be available on the Mustard Museum's web sites ([www.mustardmuseum.com](http://www.mustardmuseum.com) and [www.mustardmuseum.org](http://www.mustardmuseum.org)) the week before Mustard Day.

*For more information: Contact the museum curator Barry Levenson at [curator@mustardmuseum.com](mailto:curator@mustardmuseum.com), on his cell phone at 608-235-3870 or by calling the museum at 608-831-2222.*